



## BUSINESS ADVERTISING OPPORTUNITY

We are excited to be able to offer a new business advertising opportunity that will provide great exposure for businesses in our local community. Businesses will be able to choose an advertisement level that meets their needs, while helping local athletes in the process.

70% of every advertising contract will go directly to the athlete who made the sale. The other 30% will cover the advertising costs, with any leftover funds being specifically held in an account to provide scholarships for families in need and to purchase equipment for the training of all of our athletes.

<b>CHAMPION CHEER ATHLETICS: BUSINESS ADVERTISING PROGRAM</b>							
Advertising Level	Price	Business Name on Champion Website, Thank You Poster	Business Name on Athlete T-Shirts	Small Logo on Banner	Large Logo on Banner	Own Banner	Promotional Item at Champion Kick-Off Event
<b>Champion Bronze</b>	\$250	X					
<b>Champion Silver</b>	\$500	X	X				
<b>Champion Gold</b>	\$750	X	X	X			
<b>Champion Platinum</b>	\$1000	X	X		X		
<b>Champion Diamond</b>	\$2000	X	X			X	X



**2024-2025**  
**Advertising Agreement Form**  
*Due June 15th to be included on t-shirt*

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Address: \_\_\_\_\_

City/State: \_\_\_\_\_ Zip Code: \_\_\_\_\_ Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_

Please mark the advertising level that your business has selected:

\_\_\_\_\_ Champion Bronze (\$250)

\_\_\_\_\_ Champion Platinum (\$1000)

\_\_\_\_\_ Champion Silver (\$500)

\_\_\_\_\_ Champion Diamond (\$2000)

\_\_\_\_\_ Champion Gold (\$750)

Authorized by: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Payment information:

\_\_\_\_\_ Check # \_\_\_\_\_

\_\_\_\_\_ Credit Card: Please call me at \_\_\_\_\_ to run a CC over the phone.

*Referring Athlete:* \_\_\_\_\_

# ADVERTISING EXPLANATIONS

## **Champion Bronze:** (\$250)

- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business is recognized on social media (on Facebook & Instagram) at least one time for you to share.
- Your business name is listed on our lobby “Thanks for your Support” poster for the entire year.

## **Champion Silver:** (\$500)

- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business is recognized on social media (Facebook & Instagram) at least one time for you to share.
- Your business name is listed on our lobby “Thanks for your Support” poster for the entire year.

## **Champion Gold:** (\$750)

- Your small logo on our Sponsors banner hung in the Champion Cheer Athletics training facility
- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business is recognized on social media (Facebook & Instagram) at least one time for you to share.
- Your business name is listed on our lobby “Thanks for your Support” poster for the entire year.

## **Champion Platinum:** (\$1000)

- Your large logo banner hung in the Champion Cheer Athletics training facility, as well as displayed at our Kick-Off Event in the fall.
- Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business is recognized on social media (Facebook & Instagram). We will encourage our followers to support your business as you are a company that supports local athletics.

## **Champion Diamond:** (\$2000)

- Your own logo banner hung in the Champion Cheer Athletics training facility and prominently displayed at our Kick-Off event in the fall.
- Your business listed on our schedule magnets that are handed out at our Kick-Off event in the Fall which is attended by close to 1000 people each year. Name of business featured on the back of our Supporters T-Shirt which is worn regularly by all Champion athletes
- Name of business featured on the Champion Cheer Athletics website for one year.
- Your business is recognized on social media (Facebook & Instagram). We will encourage our followers to support your business as you are a company that supports local athletics.

## EXAMPLE OF LETTER TO PRESENT TO BUSINESSES

Dear **NAME OF LOCAL BUSINESS OWNER**,

My name is **ATHLETE** and I am a member of Champion Cheer Athletics' competitive all-star program. Champion Cheer Athletics is a group of highly disciplined, hard-working athletes who love our sport and what it means for us as young people in our community. Our program focuses on values taught through athletics to help us develop and grow into thriving and successful young adults in our community. We set incredibly high goals for ourselves and work to learn the process for success. This year our gym has a Business Advertising opportunity that will not only provide great exposure for your business, but it gives me a way to earn much needed funds to support my participation in the program. The advertising program is given on a year-to-year basis, and we would greatly appreciate your support. Your advertising amount will help me personally, as well as our entire program, as it also helps fund a scholarship & equipment fund that benefits our program as a whole.

The advertising levels are as follows:

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<b>Champion Gold</b>	\$750	X	X	X			
<b>Champion Platinum</b>	\$1000	X	X		X		
<b>Champion Diamond</b>	\$2000	X	X			X	X

If you are interested in our advertising program, please complete the enclosed 2024-2025 Champion Cheer Athletics' Advertising Agreement Form and send it along with your payment to:

**CHAMPION CHEER ATHLETICS**  
1750 McGilchrist St. SE, Suite 190  
Salem, OR 97302

I sincerely appreciate you taking the time to consider being a supporter of me and our program through advertising.

Thank you, **ATHLETE WRITTEN SIGNATURE**